

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KSNV-TV 3, LAS VEGAS, NV

Date:

9/10/12I, POLICY COMMUNICATIONSbeing/on behalf of: ~~THE~~ CAROLYN ELLSWORTH, a legallyqualified candidate of the NON-PARTISAN politicalparty for the office of: CLARK COUNTY DISTRICT COURT, DEPT. 5in the GENERALelection to be held on: TUESDAY, NOVEMBER 6

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>30 SECONDS</u>	<u>SEE ATTACHED SHEET</u>				

Total Charges: \$14,975 - \$2,246.25 = \$12,728.75

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

NOT APPLICABLE

I represent that the payment for the above described broadcast time has been furnished by:

COMMITTEE TO RETAIN CAROLYN ELLSWORTH

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

CAROLYN ELLSWORTH

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/10/12
Date

David Thomas
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Carolyn Ellsworth KSNV-TV3 Las Vegas Buy (\$14,975)

Program	Number of Shows	Dates	Level - Rate	Total Cost
TODAY SHOW 7-9A (M-F) at 7:00A	4	October 15, 17, 19, 22,	\$600 - Class 2	\$2,400
Wake up with the Wagners 6-7A (M-F) at 6:00A	4	October 12, 16, 18, 23,	\$450 - Class 2	\$1,800
News 3 at Noon 12N-12:30P (M-F)	5	October 15, 16, 18, 19, 22,	\$275 - Class 2	\$1,375
First News 3 at 4 4:00-5:00P (M-F)	4	October 16, 17, 18, 22	\$450 - Class 2	\$1,800
Jeopardy/Wheel of Fortune 6:30 - 7:30 P (M-F)	2	October 15, 19,	\$750 - Class 2	\$1,500
John Ralston New 3's Face to Face 7:30 - 8:00P (M-F)	3	October 16, 17, 18	\$450 - Class 2	\$1,350
News 3 at 11 11-11:35P (M-F) at 11:00P	4	October 15, 17, 19, 22	\$775 - Class 2	\$3,100
News 3 at 11 Weekend 11:00-11:35P (SA-SU)	1	October 14	\$750 - Class 2	\$750
Early News 5:00-6:30P (SAT) at 5:00P	2	October 13, 20	\$450 - Class 2	\$900